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**40th Anniversary of the World Heritage Convention (1972-2012^{SEP}), The invention of
“Outstanding Universal Value”^{SEP} – International Seminar**

**University of Bourgogne/Dijon 14th^{SEP} – 15th – 16th November 2012 –
Amphithéâtre de la Maison des Sciences de l'Homme de Dijon - USR CNRS - uB 3516
Université de Bourgogne
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Wednesday, November 14

13:00 p. m.: Invited Public Presentation and registration of participants.

13:30 p.m.: Welcome authorities: Mairie de Dijon, UNESCO and University of Burgundy

14:15 – 14: 45 p. m. : Conference and presentation of the program from Alain CHENEVEZ

14:45 – 16:45 p. m.: Plenary Session: **Heritage and history-social dynamics.**

Chair: Philippe POIRRIER.

- MAUREL Chloe, "The premise of the World Heritage Convention (1945-1972)."
- PARSIS BARUBE Odile, "Dynamics of heritage, redefining identity references and scales of belonging: the image of the mining Nord-Pas-de-Calais tested strategies application for registration."
- HERITIER Annie, "A World Heritage exceptional ; owner extraordinary but ordinary cultural property ? ".

16:45 - 17:00 p. m. : Coffee break

17:00- 18:30 p. m.: Workshops: **Representations of World Heritage areas.**

Chair: Alain CHENEVEZ

- NAIL Sylvie and DOUSTALY Cécile, "Liverpool: Radiograph of a classification Unesco World Heritage."
- PAQUET Pierre, "The plans and management structures of World Heritage sites in Wallonia."
- MALGAT Charlotte, "Outstanding universal value, between evidence and selection, the example of the Chauvet-Pont d'Arc."

18:30–18:45 p.m.: Summary of day: Gislaine GLASSON DESCHAUMES

19:00 p. m. : Cocktail at Mairie of Dijon

Thursday, November 15

8:45 a. m.: Reception

9:00 – 11:00 a. m.: Plenary Session. **Local to the universal: mediations Heritage.**

Chair: Daniel RAICHVARG

- DORMAELS Mathieu, "Universal value and local values: what place for people? ".
- GAUCHON Christophe, "Outstanding Universal Value vs. Identity value particularizing the

names of properties inscribed on the World Heritage of Humanity ".

- BABOU Igor, "Contingency universal: heterogeneity, traffic and mediations in the construction of a natural World Heritage of UNESCO."

11: 00 – 11:15 a.m.: Coffee Break

11:15 – 12:45 a. m.: Workshops. **Convention and heritage sites.**

Chair: Fabian STECH

- GFELLER Aurélie Elisa, "From the Cathedral of Chartres in Tongariro. World Heritage in question and the evolution of a concept. "

- BENOS Rémi, "From one side to the other. Fifteen years of site management Pyrénées-Mont Perdu border. "

- WATREMEZ Anne, "Management plans Unesco World Heritage, a cultural policy tool at the service of local authorities? ".

12:45 – 14:30 p. m.: Lunch

14:30 – 16:00 p. m.: Workshops: **The social heritage.**

Chair: Marielle RICHON

- YIFENG YAO, "Stakeholders: Suffers From to Guardians of Living OUV of World Heritage City. A Case of Pingyao Ancient City, China. "

- SHIELDHOUSE Richard, "Two Sites, One Fortified Border, Many Values".

- TULEK Betul, "Identification of Authenticity in Cultural Landscapes as a Tool to Understand Outstanding Universal Values."

16:00 – 16:30 p. m. : Coffee Break

16:00 – 18:00 p. m. : Workshops: **The symbolic dimension Heritage.**

Chair: Nanta NOVELLO PAGLIANTI

- DUFOUR Stéphane, "UNESCO or the universal extension of the sacred."

- CYRULNIK Natacha, "Humans exceptional value as a heritage ordinary."

- ELLIOT Michael, "World Heritage: Constructing a Cultural Universal Order"

18:00 p. m. : Summary of day: Hélène HATZFELD

From 19:30 p. m. : Gala evening.

Friday, November 16

8:45 a. m.: Invited Public Presentation

9:00 – 11:00 a.m. : Plenary Session: **Heritage arguments: Dialogues and diversity.**

Chair: Maria GRAVARI-BARBAS

- MORISSET K / BUCKWHEAT B. Lucia, "Heritage as an argument. Implementation of the principle of outstanding universal value in the discourse of the citizen and the instrumentalisation use of expertise in local empowerment. "

- BERNATETS Claire, "The heritage of each other is the case: The case of Bijagos Archipelago in Guinea-Bissau."

- SOME Roger, "The World Heritage category paradoxical globality."

11:00-11:15p. m. : Coffee Break

11:15 – 12:45 p.m.: **Intangible Heritage.**

Chair: Alain CHENEVEZ

- BOUTAUD Jean Jacques, "From knowledge flavors. Think gastronomy as intangible heritage ".

- ZAMANT Véronique "CONSTELLATION. The construction of a set of actors between Brazil and Europe around the VIEW Rio de Janeiro. "

12:45 – 14:30 p.m.: Lunch

14:30 – 16:00 p.m. Workshops: Meeting and discussions with local institutions, organized by the GIS IPAPIC.

16:00 – 16:30 p.m.: Coffee Break

16: 30 – 17:00 p.m.: Conclusions of Congress : Jean-Louis TORNATORE

17:30 – 19: 00 p.m.: Cocktail with students of the Institute Denis Diderot.

Saturday, November 17

From 9:00 a. m.: Departure by bus to Beaune and meeting with members of the climates of Burgundy (site visits wineries, tastings). Back to Dijon at 15:00-16: 00 p.m..

